



Meier Skis Graphic Design Layout

1. High Quality Images are essential.
 - 200dpi minimum required
2. Design File Format
 - We use Illustrator (eps.) to plot all of files from. Please save the version of the file to CS5. This is the preferred format. Other acceptable formats are .psd, .jpg, and .pdf
3. Artwork Bleed. As you can see here, we make sure that the entire ski is covered by the graphic.
 - a. Total width of artwork that is to be supplied is to be 13-7/8" in width.
 - b. Total length of artwork shall be 2" longer than actual ski length (1" longer at the tip and 1" longer than the tail).
 - c. Ski Centerlines are to be 3.25 offset from center of graphic (or 6.50" center to center). make sure if you have graphic elements that need to be centered in ski to be centered along these dimensions.
 - d. Ski outline (if supplied) is a graphical representation to give an idea of what the final look will be. The final product may be slightly off so make sure elements near the edges are sacrificial.

